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I have found the BEST relationship marketing tool! Email and social media are a great way to build your business and get new clients, but as email inboxes get more full everyday, and random unsolicited direct mail pieces are more than plentiful; business owners have to get more creative than ever to stand out. Have you heard of Send Out Cards? I am hooked on this fun and effective business building tool. I would love to spend 15 minutes with you and show you the features online so you can see if it is a good fit for you. We can even send a test card or two so you can check it out.

It is so easy to use, you can send an ACTUAL custom greeting card, postcard, or brochure right from your computer in less than 3 minutes! You can also select to send a gift with it.

Here are just a few of the features:

- Create your own custom greeting cards using your own photos (or choose from thousands of designs (for as little as .31 cents each)
- Enter YOUR own handwriting as a font to be used in the card for the message you want to convey
- Take advantage of variable printing, do a wide spread campaign, yet each card is personal and unique to each person
- Manage birthdays, anniversaries, and other important dates so you never forget again!
- And more!

Some uses for your business are:

- A personalized follow up with a new client or just a random thank you
- Employees and/or customers birthday cards
- Personalized holiday cards (imagine a do it yourself professional quality holiday with a picture of your staff in Santa hats that rivals any professional expensive print job, all in a few minutes
- Personalized reminders for big dates or events

You can see it online at <http://www.sendoutcards.com/perryphillips> but I would prefer to show you personally so that you see everything this system is able to do. Call me directly at 404.822.9916 if you have questions or want to set up your walk thru. You can also email me at perry@p3communications.net.

To your success!

Perry D Phillips, Jr
Publisher, Home Cleaner Magazine

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