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April 22<sup>nd</sup> is Earth Day. Green Cleaning is getting so much focus and attention in our industry, it is on everyone's mind, the consumer media seems obsessed with everything green.

What is the reality on the ground? What is the demand? What is driving the green movement in the professional home cleaning industry? Please take time to complete this survey and at the end you will be given a link with call instructions to participate in an invitation only live discussion about green cleaning on **Thursday April 23, 2009 at 4:00PM EST.**

[Click here to go to survey now](#)

***Currently this survey will only work with FireFox and Safari web browsers. Our hosting company is working to correct the problem as soon as possible.***

- [Creating Buzz: How to Use PR to Promote Your Cleaning Business and Get More Customers](#)
- [Poll of the Week: Where Do You Buy Most of Your Cleaning Supplies?](#)
- [Is the Growing Market of Foreclosure Cleaning Right for You](#)
- [The Biggest Issue Facing the Professional Home Cleaning Industry](#)
- [Weekly Industry Poll: Does Your Home Cleaning Service Clean Up After Pets](#)
- [Do You Feel You Have an Effective Training Program for Cleaning Techs?](#)
- [The Pulse Weekly Industry Poll: Do You Use Networking to Build Your Home Cleaning Business?](#)
- [Industry Poll of the Week: What is Your Biggest Training Issue](#)
- [Recycle Customers- How to Make More Money with the Customers You Already Have](#)
- [Weekly Industry Poll: Is Unemployment Benefits being Extended Hampering Your Hiring Efforts?](#)
- [Weekly Industry Poll: Typically Does Your Business Slow Down During the Summer Months](#)
- [Earth Day Poll](#)
- [Do You Require Payment Upfront on One Time and First Time Cleanings?](#)
- [Weekly Poll: What are the Margins You are Getting from Your Company?](#)
- [Industry Poll of the Week: How Do You Handle Removing a Team Leader?](#)
- [Are You LinkedIn](#)
- [Weekly Industry Poll: Do You Feel that Your Supply Needs are being Met?](#)
- [Talk Live with Christine McDannell Recently Featured in Profiles in Success](#)
- [Weekly Industry Poll: Were You Happy to Head Back to Work After the Three Day Weekend](#)
- [What is Your Best Source of Marketing/Advertising for Your Home Cleaning Business?](#)
- [Weekly Poll: How Many Homes Does Your Company Clean Each Day?](#)
- [The Pulse Weekly Poll: How was Business this Summer?](#)

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