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As we move more into spring and notice everything coming to life as it does each time this year, we see plants and trees budding; flowers bursting with life and color as a reminder of the renewal of life in nature. It is part of the natural cycle of life; the long cold winter always comes and clears way for a beautiful spring and new life to appear.

Just as this cycle takes place in nature, our businesses have their own cycle, a winter and a spring. It is human nature, perhaps instinctively ingrained in us to join in on the explosion of new life and beauty around us.

Creative energy fills the air! Plants go dormant in the cold winter months, building up their energy and resources to put on nature's show. Many business owners follow this same cycle. Spring brings with it an inspiration to build and grow by "putting on our own great show".

In some ways, the economic situation of the last year could be seen as our winter, now coinciding with spring the news grows brighter each day. Things are starting to improve. This is a great time to reap the benefits of riding out the winter. What seeds did you plant for yourself and your company that will grow into success for your company?

It is not too late to plant those seeds for success now! Get started today, thankfully your own "growing season" is not controlled by climates and outside factors, it can be as long as you want it to be!

Perry D Phillips, Jr.

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